

**Report to:** Cabinet Member –  
Regeneration & Tourism  
Cabinet

**Decision Made:** 14 January 2013

**Date of Meeting:** 28 March 2013

**Subject:** The REECH Project, Green Deal Go Early Project and REECH  
Into Business Bid

**Report of:** Director of Built Environment   **Wards Affected:** All

**Is this a Key Decision? Yes**   **Is it included in the Forward Plan? Yes**

**Exempt/Confidential:** No

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### **Purpose/Summary**

To provide Members with further information on the:-

1. The REECH Project
2. The Green Deal Go Early bid that was submitted to Liverpool City/DECC as part of the current REECH Project,
3. The REECH into Business bid that was submitted to DCLG on 4<sup>th</sup> January 2013 as part of the new call for proposals under Priority 1 of the current North West Operational Programme, and to seek

Cabinet approval for:-

4. In principle agreement for Sefton Council to be the Accountable body for the REECH into Business Project

### **Recommendation(s)**

It is recommended that:-

Cabinet Member for Regeneration and Tourism:-

1. Note the success in securing funding for the Green Deal Go Early project,
2. Note the submission of the 'REECH into Business' bid,
3. Agree that a tendering exercise be undertaken to facilitate the development of the Low Carbon Economy Team in becoming Green Deal Energy Assessors,

Cabinet to:-

4. Should the "REECH into Business" bid be successful, agree, in principle, that Sefton Council will be the Accountable Body for this sub-regional project and that the Head of Corporate Legal Services be authorised to execute any necessary legal agreements with the DCLG and any other delivery partners; and
5. Subject to 4 above, that the remit of the REECH Steering Group (Chaired by Cllr Ian Maher) be extended to include the REECH into Business Project.

**How does the decision contribute to the Council's Corporate Objectives?**

<u>Corporate Objective</u>		<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community		/	
2	Jobs and Prosperity	/		
3	Environmental Sustainability	/		
4	Health and Well-Being	/		
5	Children and Young People	/		
6	Creating Safe Communities	/		
7	Creating Inclusive Communities	/		
8	Improving the Quality of Council Services and Strengthening Local Democracy	/		

**Reasons for the Recommendation:** To enable actions to be taken in progressing the REECH, Green Deal Go Early, and the REECH into Business projects.

**What will it cost and how will it be financed?**

**The REECH Project** – there are no additional costs as a result of any changes introduced since the project was conceived in January 2011.

**Green Deal Go Early Project** – This is a capital-intensive project with all costs being met from external resources.

**REECH into Business** – Should this bid be successful there will be no financial implications on Sefton's core budgets. The cost of the delivery team will be met from Economic Development Reserves, ERDF funding and other external organisations.

**Green Deal Energy Assessors** – the cost of Low Carbon Economy Team becoming Energy Assessors for SMEs will be met from Economic Development Reserves.

**Implications:**

The following implications of this proposal have been considered and where there are specific implications, these are set out below:

<b>Legal</b> None	
<b>Human Resources</b> None	
<b>Equality</b>	
1. No Equality Implication	<input type="checkbox"/>
2. Equality Implications identified and mitigated	<input checked="" type="checkbox"/>
3. Equality Implication identified and risk remains	<input type="checkbox"/>

**Impact on Service Delivery:**

There is no impact on Service Delivery as a result of this report.

**What consultations have taken place on the proposals and when?**

The Head of Corporate Finance & ICT (FD 2046/13) has been consulted and has no comments on this report because the contents of the report are for information and have no direct financial implications for the Council.

The Head of Corporate Legal Services (LD 1363/13) has been consulted and any comments have been incorporated into the report.

**Are there any other options available for consideration?**

Not to progress the recommendation would mean Sefton business and residents would not be able to benefit from the opportunities that these three projects would generate.

**Implementation Date for the Decision**

Following the expiry of the "call-in" period for the Minutes of the Cabinet Member Meeting

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**Background Papers:**

None

## 1.0 Introduction

1.1 In December 2012, Cabinet Member considered a report entitled 'The REECH Project – Interim Changes, Go Early Green Deal Project & New ERDF Call', and agreed to note:-

- The continued progress to date in delivering the REECH contracted schemes,
- The progress in delivering outputs against the contracted output targets,
- The change control submitted to DCLG, which in addition to the proposals agreed by the Steering Group at its 14<sup>th</sup> September and 14<sup>th</sup> December 2012 meetings included:-
  - i). amendment of Liverpool Mutual Homes scheme to include Waldgrave Road Liverpool in lieu of air source heating at Portland Gardens and the allocation of £131,360 ERDF to the scheme,
  - ii). a name change of one of the project match funders from Plus Dane Group to Plus Dane Merseyside,
  - iii). the use of the £157,792.50 uncommitted ERDF to be matched with DECC 'Go Early Green Deal' funding, and the transfer of £31,196 from REECH capital funding to revenue to facilitate the Green Deal Energy assessments,
  - v). the extension of the project end date from 31<sup>st</sup> December 2013 to 31<sup>st</sup> June 2014 to allow completion of the Supply Chain development and Business Assistance,
  - vi). procedural changes to the way private sector leverage will be captured,
  - vii). the inclusion of one additional property within Plus Dane's Bootle Solar Scheme and the allocation of an additional £1,750 to the proposal.

1.2 The Cabinet Member for Regeneration and Tourism also:-

- Agreed that the Sefton Go Early Green Deal project should be progressed as outlined in paragraphs 1.9 to 1.12 of that report,
- Agreed that legal and contractual agreements be entered into with Liverpool City Council as the accountable body for the Go Early Green Deal project, and where necessary with other delivery partners,
- Agreed that necessary tendering exercise be undertaken to procure Green Deal Energy Assessors,
- Agreed that necessary tendering exercise be undertaken to procure a select of contractors to undertake physical works identified in energy assessments,
- Agreed that a bid be submitted to DCLG under the new ERDF call as outlined in paragraphs 1.13 to 1.15 of that report, and that a further report be submitted outlining all financial and legal implications, and

- That outcomes of all tenders be reported back to Cabinet Member Regeneration & Tourism together with details of scheme funding once all approvals have been received.

## **2.0 Current Position**

### **The REECH Project**

- 2.1 I am pleased to report that following the REECH Steering Group meeting on 14<sup>th</sup> December 2012, the Department for Communities and Local Government has now formally agreed all the change controls requested, and at the same time has agreed not to claw back any uncommitted ERDF REECH funding.
- 2.2 It should be noted that changes approved by the REECH Steering Group and DCLG include the extension of the REECH Project to June 2014, and the use of the £157,792.50 uncommitted REECH ERDF to be matched with DECC 'Go Early Green Deal' funding. The notes of the 14<sup>th</sup> December 2012 REECH Steering Group meeting are attached as Annex A to this report.

### **Green Deal Go Early Project**

- 2.3 Liverpool City Council, who will be acting as the Accountable body for all Department for Climate Change (DECC) funded LCR bids, received confirmation on 19<sup>th</sup> December 2012 that DECC has agreed the final bid submission made by Liverpool City on behalf of its LCR partners.
- 2.4 The precise details of what would constitute Sefton's element of the bid and funding will not be available until Liverpool City Council Cabinet has agreed to accept and act as the Accountable body, which is expected to be in January 2013. Unfortunately the end date for the completion of the project remains as 31<sup>st</sup> March 2013.
- 2.5 Notwithstanding the above, and as previously agreed by the Cabinet Member, tendering exercises are currently underway to procure both Green Deal Energy Assessors, and specialist Green Deal contractors to undertake any recommended physical works.

### **REECH into Business Bid**

- 2.6 The REECH into Business bid was formally submitted on Friday 21<sup>st</sup> December 2012. The overall objective of the project is to get businesses up to and 'over the line', at which they can take advantage of the low carbon opportunities available to them. Thereby speeding-up the eventual take-up of low carbon technologies by SMEs to enable them to control their cost base from fluctuations in energy, vehicle fuel and water costs, thereby improving their competitiveness and growth.

- 2.7 The project will provide SMEs with a combined assessment of their energy, vehicle fuel and water cost base, and a report showing how installing low carbon technologies can reduce these costs. Although energy will be the common denominator, by integrating the assessments with vehicle fuel and water the overall savings to business can be both maximised and locate the capital cost needed to install the technologies within the SME's business planning cycle and projected time-scaled investment programme.
- 2.8 The energy assessments will need to be undertaken by qualified assessors accredited by STROMA certification (or other similar body), thus enabling the assessment reports to be compliant with Green Deal and Carbon Trust routes into supplier / installer networks. The energy assessors will also undertake the initial cost of water assessments, but it will be left to the SME whether they wish to follow up with the utility company for more verification. The vehicle fuel assessment will be undertaken by some of the energy assessors with expertise in this area, and the connection of the SME to more detailed information will be made.
- 2.9 To cement interest and commitment to make the required investment, events will be held during the course of the project for SMEs across sectors, and for SMEs within specific target groups. Initial events will follow the publicity campaign and be geared to raising interest and awareness of –
- Energy costs and how to reduce them
  - Electric vehicle charging points and alternative fuel vehicles
  - Minimising utility bills
  - Sources of financial support
  - Sign-posting to superfast broadband roll out
  - Developing Climate Change Mitigation and Adaptation plans
- 2.10 Following the above, Energy Assessments will then be undertaken, after which follow on events will be designed to concentrate on the 'installation to savings' process and the economic and business case. The events will break down the remaining barriers to the implementation of energy efficiency measures in SMEs identified in the LCR Sustainable Energy Action Plan – financial barriers, transaction costs, lack of information, poorly aligned incentives, regulatory. The interest of SMEs will be tested for an LCR specific 'over the line' service that will provide advice and a structure for implementation of as seamless an installation process as possible. It will include an 'advocates programme' where business leaders of the business case for low carbon technologies will evidence the benefits to other businesses. It will also introduce the remaining crucial element of post-installation behaviour change, essential to ensure the maximum benefit is gained by the business from their investment.

2.11 Businesses are confused on how best to maximise the opportunities presented by low carbon technologies. They know they need to do something but don't know how to go about it. This project will commence the development of an 'over the line' service structure, which would include –

- Devising tender briefs for works
- Investment planning and signposting
- Finance options & coordination
- Establishing a selective list/framework of advisors
- Establishing a selective list/framework of installation providers
- Establishing behaviour change monitoring/evaluation
- An advocates programme
- Provision of project management where needed

2.12 Where possible, the project will target SMEs in the following sectors, most of which are prominent in the various economic strategies for the LCR –

- Energy intensive and/or manufacturing SMEs – rebalancing the economy
- Food & drink sector – a designated Energy Intensive Industry (EII)
- Low carbon sector – energy efficiency supply chain and broader LCGES
- Logistics firms – focusing on 'multiple drop, defined route' distribution within the LCR; connection to SuperPort
- Export-oriented – likely greater links to superfast broadband need and SuperPort
- SMEs in supply chains – of large corporates, and specific markets
- Clusters within defined geographical locations – industrial estates and access routes

2.13 These target sectors support the energy, fuel & water package, and creates greater synergy with the concurrent roll out of superfast broadband across the LCR (BDUK – Merseyside Connected), capitalising on the motivation towards future awareness of opportunities and market trends. Energy cuts across all targets but particularly energy intensive, low carbon and supply chain targets; fuel potentially relates more to the logistics sector; water can apply to all; and superfast broadband to export and supply chain targets in relation to tendering for contracts.

2.14 The submission made on the 4<sup>th</sup> January 2013 is a first stage of the bidding process. As the table shows below, should our first stage be successful, then stage 2 submission would need to be made by 22<sup>nd</sup> February 2013.

The time table for submissions and consideration of bids is as follows:-

W/C 26 <sup>th</sup> Nov	Launch of Call
4 <sup>th</sup> Jan 2013 (by noon)	Electronic Stage 1 signed application forms to be submitted to DCLG
11 <sup>th</sup> Jan 2013	Completion of Prioritisation exercise by LCR LEP
25 <sup>th</sup> Jan 2013	Subject to IPG endorsement, Stage 1 initial outcome advised to applicants
22 <sup>nd</sup> Feb 2013 (by noon)	Successful Stage 1 applicants to submit Stage 2 signed applicant forms
5 <sup>th</sup> April 2013	Subject to PMSC endorsement, IPG approval Stage 2 outcome advised to applicants
1 <sup>st</sup> May 2013	For planning purposes only: This is the required activity start date following final endorsement and contracting with successful applicants
30 <sup>th</sup> June 2015	Project activities end date

### 3.0 Financial Implications

#### The REECH Project

- 3.1 There are no additional financial implications as a result of any changes introduced in the project since its conception in January 2011.

#### Green Deal Go Early Project

- 3.2 As indicated above the precise detail of Sefton's element of the Green Deal Go Early project, and therefore the funding being made available by LCC/DECC is still very uncertain. However, based on the original bid that was submitted to LCC, costs and funding sources are as follows:-

#### (a) Summary Analysis of proposed scheme cost

	2012/13	2013/14	2014/15	Future Years	Total
	£	£	£	£	£
Land / Buildings					
Works (Capital)	237,719				
Works (Revenue)	31,153				
Fees incl. staffing	6,000				
Contingency					
<b>Total</b>	<b>274,872</b>				



**(b) Summary of Internal and external funding\*\* requirements:**

Funding Source		2012/13	2013/14	2014/15	Future Years	Total
		£	£	£	£	£
1.	Sefton Capital					
2.	Sefton Revenue					
3.	Ext Funding (specify)					
3a)	DECC	183,250				
3b)	ERDF	35,749				
3c)	ECO/Private via OVH	22,500				
	OVH	33,373				
	<b>Total</b>	<b>274,872</b>				

- 3.3 As can be seen from the two tables above, the Green Deal Go Early is a capital-intensive project, with no call on Sefton's core revenue or capital budgets. The Green Deal Go Early project will draw down uncommitted ERDF funding from the REECH Project, and will be delivered by the Low Carbon Economy Team, which is also delivering the REECH Project.

**REECH into Business Project**

- 3.4 Tables below show the proposed cost of the REECH into Business project, together with funding sources.

**(a) Summary Analysis of proposed scheme cost and phasing over project life:**

	2013/14	2014/15	2015/16	Future Years	Total
	£	£	£	£	£
Staffing	183,053	328,946	117,273		629,272
Other Running Premises		15,000	5,000		20,000
Other revenue	34,375	26,125	4,000		64,500
<b>Total</b>	<b>217,428</b>	<b>370,071</b>	<b>126,273</b>		<b>713,772</b>

**(b) Summary of Internal and external funding requirements:**

Funding Source		2013/14	2014/15	2015/16	Future Years	Total
		£	£	£	£	£
1.	Sefton Revenue (From Economic Development Reserves)	70,627	143,506	52,753		266,886
2.	Sefton Capital					
3.	Ext Funding (specify)					
3a)	Private (to be confirmed)	21,154	23,077	5,769		50,000
3b)	Other Local Authorities (to be confirmed)	16,933	18,452	4,615		40,000
3c)	ERDF	108,714	185,036	63,136		356,886
	<b>Total</b>	<b>217,428</b>	<b>370,071</b>	<b>126,273</b>		<b>713,772</b>

3.5 Again, should the project be successful, there will be no financial implications on Sefton's core budgets. Appropriate processes will be put in place (as usual) to ensure compliance with the terms and conditions of the scheme, in order that there are no unforeseen financial implications for the Council.

3.6 Should the above match contribution from the private sector / other local authorities not be received, the project would be adjusted accordingly. This will ensure that the Council does not need to put in any core financial budgetary support.

#### **4.0 Legal Implications**

4.1 Sefton Council is already the Accountable body for the sub-regional REECH Project, which is successfully being delivered. In the case of the Green Deal Go Early Project, Liverpool City Council would be the Accountable body for all LCR based Go Early Projects. Sefton as one of the delivery bodies for the project would need to enter into a legal contract in order to draw down funds. This is not new as Sefton is already delivering the Business Support 4.2 project and the Stepclever Legacy project under similar legal contract with Liverpool City Council.

4.2 In the case of REECH into Business, it is recommended that Sefton Council will, in principle, act as the Accountable body, and will need to enter into a legal contract with DCLG, and any other delivery bodies. The details of this will be considered at a future Cabinet meeting. should the project bid be successful.

## **5.0 Summary**

- 5.1 The REECH Project is successfully being delivered, and with the latest change control agreements concluded with DCLG it is anticipated that some 90% of the capital expenditure will be committed by March 2013.
- 5.2 The Green Deal Go Early is a slight variation of the REECH Project in that some of the activity will be focused on local SMEs as opposed to RSL property. The aim of the project is test the Green Deal 'Golden Rule' Framework on SMEs in order to better understand the issues and challenges. The funding will enable 25 Energy Assessments of local SMEs to be undertaken and then green technologies to be introduced on 5 SME properties.
- 5.3 One of the main challenges facing the Green Deal Go Early project is the lack of Green Deal credited energy assessors who can under take energy assessments on SME buildings. This is very critical to the delivery of both the Green Go Early Project and the REECH into Business project, if it is successful. It is therefore proposed that Low Carbon Economy Team undertake the necessary tendering exercise in order to become Green Deal Energy Assessors for SMEs, the cost of which will be met from Economic Development reserves.

## Annex A



### **REECH STEERING GROUP**

#### **Minutes of Meeting 14<sup>th</sup> December 2012 Bootle Town Hall**

##### **Present**

Ian Maher	Sefton MBC	Chair
Mo Kundi	Sefton MBC	
Ed Kingsley	Wirral MBC	
Paul Dickson	Liverpool City Region LEP	
Sharon McCarthy	Network for Europe	
Bill Taylor	Fusion 21	
Karen Locke	Liverpool CC	

##### **In Attendance**

Frank Egerton	REECH Initiative
Paula Lowrey	REECH Initiative
Nicky Owen	REECH Initiative

##### **Apologies**

Andy Churchill	Network for Europe
Helen Marsh	Fusion 21
Chris Birkett	St Helens MBC
Steph Byrne	Knowsley MBC
Wendy Salisbury	Halton BC
Tony Mousdale	Liverpool CC
Stephen Evans	REECH Initiative
Jo Doyle	REECH Initiative

#### **1.0 Introduction and Welcome**

1.1 The Chair welcomed those attending and introductions were made.

#### **2.0 Minutes**

2.1 The Minutes of the previous meeting (14<sup>th</sup> September 2012) were agreed.  
There were no matters arising that were not covered by the agenda.

#### **3.0 Reports**

##### **3.1 Item 1 REECH Initiative – Progress Report**

3.1.1 FE spoke through the report. All contracted schemes are on target.

3.1.2 By the end of December 2012 approx 1,600 properties will have been retrofitted. 8 carbon reduction measures will have been installed and 10,198 tonnes of CO2 will have been saved (over the lifetime of the REECH Initiative).

3.1.3 The spend forecast for December is estimated at £4.14million.

3.1.4 The Steering Group previously agreed to Regenda and Your Housing becoming Delivery Partners. The Steering Group also agreed funding for 2 schemes from Liverpool Mutual Homes (LMH). These have been submitted to DCLG as a change control.

3.1.5 DCLG has been unable to agree to the proposed changes stating that the REECH Project has already delivered sufficient amounts of EWI works, and that there is no justification for funding further such works. REECH have held 2 meetings with DCLG and whilst progress has been made, DCLG are still unhappy with what they say is regular re-profiling of the project. There is also a perception that Green Deal could deliver what REECH does.

3.1.6 PD contributed advising that he has done a lot of lobbying behind the scene, and during the last ERDF Technical Panel meeting ensured that a couple of the REECH Delivery Partner were in attendance to provide evidence on the merit of continuing the REECH Project. At risk was the LMH EWI allocation. However meetings went well and funding will now be retained.

3.1.7 MK asked the Chair that PD be thanked for all his hard work, and this be officially noted in the minutes. The Chair and the Steering Group also gave their thanks.

3.1.8 The LMH Portland Gardens scheme will still be doing EWI. However a combined heat and power plant may be installed at a later date, so installation of air source heat pumps would be superseded. Instead they would like to retain the money to carry out a pilot scheme in Waldgrave Road. The properties here have technical issues that could be remedied by the installation of EWI.

3.1.9 This request from LMH was put into the change control without Steering Group approval due to the timescale required for the change control approval.

3.1.10 Plus Dane would like retrospective approval for 1 additional property in the Sefton Solar scheme.

3.1.11 REECH have submitted a bid under the LCR Green Deal Go Early banner, which has been successful. Whilst the scale and size of the successful bid has not made public by DECC, the bid is for energy assessments and retrofitting works in SME business premises and energy assessments in One Vision and Crosby Housing stock.

3.1.12 The deadline for defrayed expenditure is 31<sup>st</sup> March 2013. There are no further details available at present. Due to the tight timescale procurement documents are currently being drawn up.

3.1.14 BT stated that consultation is currently underway on new PAS2030 criteria. New measures have been incorporated into Green Deal, and a new guide to Green Deal will be published early in the New Year. There is lots of detail still to be sorted out but it would be worth REECH and Fusion 21 putting

on some business seminars in late January/early February. Training for Green Deal Business assessors is not available until January.

3.1.15 There is a current call under Objective 1 priority 1.3 for projects looking at energy assessments, energy management, waste management and climate change adaptation. REECH will submit a bid by the deadline of 3<sup>rd</sup> January 2013.

3.1.16 The intention is for unallocated REECH ERDF to be used to match against the Go Early business support element. This requires a small transfer of REECH funding from capital to revenue. Also looking to extend the REECH Initiative to 30<sup>th</sup> June 2013. No additional funding is required.

3.1.17 The report provided a 'snapshot' local contractors currently working on the REECH Initiative. This number is expected to increase as the Initiative continues. One success story is Thexton Properties Ltd. They attended the Meet the Buyer and EWI events that REECH held and are now working on the Castlefields project.

3.1.18 Delays with DCLG agreeing the REECH change control documentation have delayed the Your Housing scheme significantly and this means that it is not possible to have a signed off employment and skills plan before the contract is signed. REECH and Fusion 21 will assist them with their plans.

**3.1.19 The following recommendations were agreed:**

- i. the continued progress to date in delivering the REECH contracted schemes,**
- ii. the progress in delivering outputs against the contracted output targets,**

**endorse the change control submitted to DCLG which in addition to the proposals agreed by the Steering Group at its September 2012 meeting includes:**

- amendment of Liverpool Mutual Homes scheme to include Waldgrave Road Liverpool in lieu of air source heating at Portland Gardens and the allocation of £131,360 ERDF to the scheme,**
- a name changes of one of the project match funders from Plus Dane Group to Plus Dane Merseyside,**
- the use of the £157,792.50 uncommitted ERDF to be as matched with DECC 'Go Early' funding,**
- the transfer of £31,196 ERDF capital funding to revenue.**
- the extension of the project end date from 31<sup>st</sup> December 2013 to 31<sup>st</sup> June 2014 to allow completion of the Supply Chain development and Business Assistance.**
- procedural changes to the way private sector leverage will be captured.**

**iii. The inclusion of one additional property within Plus Dane's Bootle Solar Scheme and the allocation of an additional £1,750 to the proposal.**

- iv. **Support in principle the development and submission of a bid under the new ERDF call as outlined in paragraph 6.0.**
- v. **The Steering Group thanked Paul Dickson for his hard work and support in ensuring that no ERDF funding taken from the REECH Project**
- vi. **The Steering Group agreed to waive the requirements to have the employment and skills plans signed off before the contract signed in the case of Your Housing scheme only with the caveat that the plans will be signed off a maximum of 3 months after the contract being signed.**

### **3.2 Item 2 REECH Initiative – Complementary Activity**

3.2.1 The REECH Initiative will review in early 2013 the complementary activity that has taken place in year ending 2012 with a report then being prepared to either the March or June Steering Group meeting.

3.2.2 As well as working on the REECH Initiative Thexton Properties Ltd are also working with the Cheshire ERDF funded energy project. EcoVis are another company that attended the REECH EWI event and have gained work on both the Four Acre and the Newton Helena schemes.

3.2.3 Alsecco has been running weekly EWI sessions for local companies at Fusion 21. The aim is to have more advanced session in 2013. Local people have also benefited from work taking place through the REECH Project.

3.2.4 Various activities have taken place as part of community engagement and behavioural change strand, including a lot of activity with young people.

3.2.5 Under evaluation and dissemination the REECH Initiative is engaging with ENWORKS on an ERDF Technical Assistance Project.

3.2.6 Fusion 21 are hoping that when the solid wall insulation framework is retendered in 2 years time then more local companies will in a position to bid within it. EK stated that Titan is also working on a Wirral CESP project. PD stated that the facts and figures about local companies are very useful.

**3.2.7 The following recommendations were noted:**

- i. **the continued progress to date in delivering complementary wrap-around activity linked to the capital retrofitting.**
- ii. **the proposed review of REECH Complementary Activity.**

### **3.3 Item 3 REECH Activity – Behavioural Change Study**

3.3.1 It has been more difficult to get completed questionnaires for T1 than was originally anticipated. Because of this the funding available for phase 2 is not sufficient to complete the study adequately.

3.3.2 Liverpool John Moores University have requested an additional £10,200 from REECH, matched against their own funding, to complete the study.

3.3.3 The T1 draft report was tabled. Steering Group members have been requested to provide comments on this draft report to NO by Friday 18<sup>th</sup> January 2013. A copy of the report will be available on the Members area of the REECH website.

**Action: ALL to get comments back to NO.**

**3.3.4 The following recommendations were agreed:**

- **The Steering Group agreed the increase in funding required to enable LJMU to complete the Study.**
- **The Steering Group noted the progress on the Behavioural Change Study.**

**3.4 Item 4 REECH Initiative – Financial Claim 7 – Q3-2012**

3.4.1 Claim 7 was completed and submitted on time but at this time payment has not been received from DCLG.

3.4.1 The report was noted.

**3.5 Item 5 REECH Initiative – Marketing and Communications**

3.5.1 NO spoke through the report. Updated display boards were available to view.

3.5.2 Issue 35 of 'Carbon Action News' contained an article on REECH. This can be accessed at [www.can.uk.net/magazine.php](http://www.can.uk.net/magazine.php)

3.5.3 Photos were tabled showing some of the work that has taken place to date. These will be available on the Members area of the REECH website.

**3.5.4 The Steering Group noted the report.**

**3.6 Item 6 REECH Initiative – Evaluation Report**

3.6.1 FE presented the report on behalf of SE. The response rate to the task 2 survey is already better than was achieved in Task 1, and EST is continuing to push for additional responses. A report on Task 2 will be brought to the March Steering Group.

3.6.2 The number of companies now on the REECH business database has increased significantly since Task 1 due to effort of officers in REECH team.

**3.6.3 The following recommendations were approved:**

- **Note progress to date regarding Energy Saving Trust evaluation**
- **Note the response of the REECH team to the EST Task 1 recommendations**

**4.0 Any Other Business**

None.

**5.0 Date and Time of Next Meeting**

Friday 15<sup>th</sup> March, 10am, Bootle Town Hall